

When Case-New Holland's (CNH) Burlington facility announced the launch of a new assembly line for the company's new agricultural product line in 2010, it turned to Southeastern Community College's business and contract training division, the Center for Business (CBIZ).

After meeting with CNH, staff at CBIZ identified the company's needs and created an effective program.

"CNH is one of the largest employers in the area, and so when they turned to CBIZ to help train an anticipated 200 new workers, we knew we could play a major role in the success of their new venture and in our community as well," says Susan Dunek, CBIZ Managing Consultant.

CBIZ created a custom program for CNH whereby two CBIZ trainers provide specialized welding training and testing so that new hires can gain the required skill proficiencies before starting on the job, and its current workforce can fill existing skills gaps.

The partnership between CNH and CBIZ has been a good one. After the initial program was launched, it was expanded to include additional specialized production skill training. CNH has elected to extend the program into 2012.